

Clint Bowyer
No. 33 BB&T Chevrolet Impala
Event Preview Fact Sheet

Event/Date: Kobalt Tools 500 – March 7, 2010
Venue: Atlanta Motor Speedway – Hampton, Ga.

- **This Weekend's BB&T Chevrolet Impala at Atlanta Motor Speedway ...** Clint Bowyer will pilot Chassis No. 298 from Richard Childress Racing's NASCAR Sprint Cup Series stable. Built new in 2010, this Chevrolet Impala will be put through its first paces this weekend.
- **Bowyer in the ATL ...** In eight NSCS starts at Atlanta Motor Speedway; Bowyer boasts four top-10 finishes. His best finish at the 1.54-mile oval is sixth, where he has finished four times. The Emporia, Kan., native has completed all but seven of the 2,609 laps contested, led 54 laps and has a respectable 15.6 average finish.
- **New Look ...** Bowyer's Chevrolet Impala will sport new colors this weekend when the burgundy and gold paint scheme of BB&T adorns the No. 33 for the first of nine events when the Winston-Salem, N.C., corporation will be featured as the primary sponsor. Bowyer will pilot the No. 33 BB&T Chevy in the next three NSCS races.
- **Starting Out Strong ...** In the first three events this season, Bowyer has one top-five and three top-10 finishes. He has an 8.7 average start, a 6.7 average finish and has led 42 laps. Additionally, Bowyer has been running inside the top 15 for 670 of 725 laps contested (92.4 percent), the most amongst his competitors.
- **Rearview Mirror ...** Bowyer & Co. earned their third consecutive top-10 finish in last weekend's Shelby American at Las Vegas Motor Speedway. The No. 33 Cheerios/Hamburger Helper Chevy were a mainstay in the top 15 for the majority of 400.5-miler. Crew chief Shane Wilson made the call to stay out under the event's final caution period where the 'Vegas-style' gamble allowed Bowyer to gain five bonus points for leading a lap and take the checkered flag eighth.
- **Meet the Press ...** The two-time NSCS race winner will be available inside AMS' infield media center to field questions from the gathered media on Friday, March 5 at 12:35 p.m.
- **Factory Visit ...** Bowyer and the rest of the No. 33 team will visit General Mills' Covington, Ga., facility on Thursday, March 4. The team members will be given a tour of the plant and interact with the factory's employees. The Covington, Ga., facility makes several cereals, including Cheerios, Chocolate Cheerios, Honey-Nut Cheerios, Cinnamon Toast Crunch and Cookie Crisp.
- **Shaving Time ...** Bowyer visited his hometown of Emporia, Kan., this past Monday as part of Gillette's 'Great American Shave' promotion. He is teamed up with driver Carl Edwards as the Gillette Young Guns try to shave 500 miles of faces before April 30. Check out www.Gillette500.com for further information and to join Team Carl/Clint.
- **Testing 1, 2, 3 ...** RCR's No. 33 team will participate in the Goodyear tire test at Darlington Raceway on Tuesday, March 9. Bowyer will be available inside Darlington's infield media center to answer questions from the gathered media beginning at 12:15 p.m.
- **RCR in the ATL ...** In 113 starts at AMS, RCR has earned four poles and nine wins including Kevin Harvick's emotional victory in the Cracker Barrel 500 on March 11, 2001. Prior to that, Dale Earnhardt won eight times at the Hampton, Ga., track. Additionally, RCR boasts 27 top-five and 48 top-10 finishes at AMS. Meanwhile, RCR-prepared Chevrolets have led 2,813 laps at the ultra-fast 1.54-mile quad oval. Richard Childress, a former driver on NASCAR's senior circuit, recorded his best finish at Atlanta, ninth, in the Atlanta Journal 500 on Nov. 2, 1980.
- **Get to the Points ...** All three of RCR's Sprint Cup Series drivers are in the top seven of the overall championship point standings heading into the fourth race of the 2010 season. Forty-seven markers separate point leader Harvick and Bowyer's second-place tally. Burton is seventh in the point standings, 79 points in arrears to Harvick.
- **Since We're Talking Stats ...** In the first three races of the 2010 NASCAR Sprint Cup Series season, the three RCR drivers have earned four top-five and seven top-10 finishes. They have led a combined 158 laps and have completed all laps contested. Additionally, the RCR trio has run inside the top 15 for an average 577.7 of the 725 race laps (79.7 percent).
- **Las Vegas Rewind ...** All RCR-prepared Chevrolets finished in the top 11, for the third consecutive week, in last weekend's Sprint Cup Series race at Las Vegas. Harvick recorded his second consecutive runner up finish, rebounding from a poor qualifying effort of 34th after making contact with the wall during practice. Bowyer was a mainstay in the top 15 for the majority of the race and went on to record an eighth-place finish. Burton rallied from a 22nd starting position and going a lap down to the leaders just past halfway because of a right-front tire issue to earning an 11th-place effort.
- **RC in D.C. ...** Team owner Richard Childress spent the better part of March 2-3 in Washington, D.C. Childress, a member of the Congressional Sportsmen's Foundation's board of directors, attended a March 2 dinner hosted by the bipartisan organization. On March 3, he had a full schedule of morning and afternoon meetings with members of the United States Senate and House of Representatives on behalf of the Childress Institute for Pediatric Trauma. Childress then attended the sixth Annual Armed Forces Foundation Congressional Gala that evening with drivers Bowyer and Burton before flying home to North Carolina.

- **RCR on Twitter ...** To keep up-to-date with the latest news and information and to view exclusive content, visit RCR's Twitter page - @RCRracing – along with the RCR Sprint Cup Series team Twitter pages - @RCR29KHarvick, @RCR31JeffBurton and @RCR33CBowyer.
- **Catch the Action ...** The Kobalt Tools 500 at Atlanta Motor Speedway will be televised live on Sunday, March 7 beginning at 2 p.m. Eastern Standard Time on Fox. The race will also be broadcast live on Performance Racing Network and Sirius XM Satellite Radio. Qualifying for the fourth of 36 points-paying races on the 2010 NASCAR Sprint Cup Series tour begins Friday, March 5 at 6p.m. EST and will broadcast live on SPEED.